

EXTRA SPECIAL
 3-60c cans extra heavy California
 Peaches in heavy syrup **\$1.00**
 for
 (3-cans half-dozen to children)
 (Third Floor)

THE NEW YORK STORE NEWS

We Have Set the Pace for
 Lower Prices and
 "Building Good Will"
 Is Our Motto

A Superb Collection of Coats

Wonderful Quality and Value Giving Event

FOUR WONDERFUL GROUPS

\$19.50 \$29.50 \$39.50 \$49.50

All new arrivals, bought at prices unusually low, and every one a beautiful creation by the leading manufacturers. In this great assortment you will find any style of a coat you might have had in mind.

Silvertones, Velours, Bolivia, Crystal Cloth, Velour Delaines, Silk Plush, Bearing Seal Plush, Baffin Seal Plush and Salt's Peco Plush. Fur trimmings of Wombat, Skunk, Opossum, Sealine, Hudson Seal and Raccoon.

Form enveloping wrappy models, smart belted styles and coats with large cape collars of fur and self material, or the snug fitting collars. As for colors, your selection is practically unlimited.

Fine New Fall Frocks

Charming Styles—Created to Bring Utmost
 Pleasure—Offered at Savings of Incredible
 Importance.

\$18.50

VALUE UP TO \$35

Beautiful Sport Dresses, Street
 Dresses and Afternoon Dresses

Fine Wool Tricotines, French Serges, Wool Velours, Satins and Charmeuse. Many are embroidered, lace trimmed, braid trimmed and some are neatly trimmed with pleasing little buttons. Every dress is an outstanding value in itself. All are exceptionally well made and cut in the fashion's latest vogue. Values up to \$35.00. Come early!

(Dress Section—Second Floor)

"Happy Days"

VISIT TOYLAND

"Get the Yuletide Spirit"

Our toy department will be ready for your inspection Saturday. "Christmas is coming!" and coming fast! And every one that sees this great display of wonderful toys will surely be pleased with the attractions at such popular prices.

There are Trains, Mechanical Toys of every description, Automobiles, Velocipedes, Trunks, Wagons, Games, Dolls and in fact everything that goes to make up a real "honest to goodness TOYLAND."

TO GIVE OUT-OF-TOWN CUSTOMERS A CHANCE TO PURCHASE OUR WONDERFUL TOYLAND BARGAINS, we will fill mail orders promptly and send them prepaid. All you have to do is to order from the number given.

Saturday We Will Give Specials on Dolls! Dolls! Dolls! Dolls!

A doll for every girl. Over 800 wonderful imported dolls that will be offered at HALF PRICE

No. 2051

All Bisque Baby Doll, size 12 inches, sleeping eyes, regular \$2.49, Saturday at **\$1.29**
 Half Price

No. 2300

All Bisque Baby Doll, with wig and sleeping eyes, size 12 inches. Regular \$2.98, Saturday at **\$1.49**

No. 2100

All Bisque Baby Doll with sleeping eyes. Size 17 inches. Regular price \$4.50, Saturday at **\$2.25**

No. 2150

All Bisque Baby Doll with wig and sleeping eyes, 15 inches high. Regular \$4.50, Saturday at **\$2.25**

20 Percent off All Other Toys for SATURDAY

(Toyland—Third Floor)



Glove Specials

Women's 6-button strap wrist Cape Gloves with self or contrasting embroidery, colors, brown or beaver. All sizes, \$6.50 value at **\$4.98**

Women's and Misses' Wool Gauntlet Gloves in colors or white. Very special at \$2.50, \$1.98, \$1.50 and **\$1.25**

Women's Fleece Jersey Gloves in black or gray. Special for Saturday at **69c**

Children's fur top Jersey Mittens, all sizes in brown only. Very special values **59c**

Children's Wool Gauntlet Gloves, white or colors, specially priced at \$1.65 and **\$1.25**

(Glove Section—Main Floor)

Drug Sundry Specials

Bayer's Aspirin Tablets, 24 in bottle, 50c size **29c**

Bayer's Aspirin Tablets, 12 in vest pocket tins, 25c size **19c**

Jergens Benzoin and Almond Lotion, 35c size **25c**

Dandierine Hair Tonic, 35c size **29c**

Listerine, 30c size **23c**

Wanous Shampoo Bags, 10c size at 2 for **15c**

Musterole, 60c size **49c**

(Main Floor)

Real Blankets

Most people wonder why we sell blankets so low in price. Here's the secret—We are doing a big business in VOLUME. Our earnest aim is to sell THREE blankets instead of ONE. Our customers reap the benefit. That's the reason!

54x74 Double Cotton Blankets, Saturday at **\$1.49**

64x76 good quality Cotton Blankets in gray with fancy border **\$2.69**

Cotton Plaid Blankets, 64x76 size, fancy colored plaids **\$3.75**

Extra good quality Wool Nap Blanket, size 66x80. Can you beat it?—Saturday at **\$4.98**

66x90 Fancy Wool Blanket, plaid. Regular \$17.50, Saturday at **\$11.98**

One lot of odd Blankets, mostly wool, some with bound edges. Saturday at **25 PERCENT OFF**

(Third Floor)

Children Now Need

Warm Things

Saturday we are offering a smart collection of boys' CHINCHILLA COATS in gray, brown and blue. Double breasted style with belt and turn-over collars. Patch pockets, very substantially made, to stand the wear that the boys give them. Special for Saturday (Regular \$11.00 values) at **\$8.98**

Infants' Cashmere Hose, size 4 to 6, 50c values at, a pair **50c**

Infants' fine Wool Hose, silk heel and toe. Sizes 4 to 6, Regular 98c values, special at **75c**

Infants' fine Silk and Wool Hose, sizes 4 to 6, Regular \$1.10 at **85c**

Infants' Wool double breast Vest, sizes 2 to 6. Regular \$1.50 value at **\$1.19**

Infants' black Button Shoe, pearl buttons, sizes 0 to 4. Regular 98c value a **59c**

(Infants' Wear—Second Floor)



Special Men's

EXTRA SPECIAL—Men's Blue Chambray Work Shirts, \$1.40 value at **89c**

EXTRA SPECIAL—Men's Four-in-Hand Ties, large shapen, 75c values at **49c**

Boys' Flannel Blouses, gray and khaki, \$1.50 and \$1.75 values **98c**

Boys' Blue and Striped Heavy Overalls **98c**

Men's \$4.00 and \$5.00 Flannel Shirts, blue, brown and gray, a real bargain at **\$2.98**

Men's Flannel Pajamas, \$4.25 value at **\$3.49**

Men's Flannel Night Gowns, \$2.98 value at **\$2.39**

We have a complete line of men's fine dress shirts. Prices run from \$2.98 to \$5.00. Better look these over.

All Men's and Boys' Sweaters at 20 Percent Off

(Main Floor)

Hosiery and Underwear

Specials

Children's Knit Underwaists, made with top button and shoulder straps, the Nasareth make. All sizes, very special, 60c values at **49c**

Misses' Cotton Ribbed Fleece Union Suits, all sizes, \$1.49 values at **98c**

Boys' Cotton Ribbed Union Suits, all sizes, \$1.49 value at **98c**

Ladies' full fashioned pure thread Silk Hose, with high spliced heel. \$2.49 value at **\$1.49**

Ladies' Fine Mercerized Little Rose in black and cordovan, fashioned leg, 98c quality **59c**

Children's fine Black Cotton Ribbed Hose, all sizes up to 6c values, a pair **45c**

Children's Black Cotton Hose, all sizes, 48c values at **19c**

(Main Floor)

Outing Flannels at Much Lower Prices

The recent readjustment of prices by the mills and jobbers has made possible these offerings in outings at a saving to you of **One-third to One-half**.

Heavy Fancy Outing Flannels, a Yard 19c

These goods come in good long mill lengths of 10 to 20 yards each. Both dark and light colors, many are of the quality that has been selling up to 48c a yard, Saturday at **19c**

27-inch Fancy Outings, a Yard 29c

This lot has been selling for 43c per yard, pretty plaids, checks and stripes, off the bolt, a yard **29c**

48c Outings, Best Quality, a Yard 35c

Extra heavy fancy outings, long fleecy warm nap, pretty patterns of plaid checks and stripes, also plain colors of pink, blue and gray, the best quality for pajamas, sleepers and night gowns. Has been selling at 48c per yard, Saturday at **35c**

Bath Robe Flannels

Several pretty patterns for bath robes, smoking jackets and lounging robes. These will make wonderful Christmas gifts. Special per yard at **89c**

(Main Floor)

A Few Third Floor Specials

Saturday we expect to be the biggest day of our Price Adjustment Sale. Let these prices speak for themselves.

\$1.75 O'Cedar Mop, Battleship size, special for Saturday at **\$1.49**

\$2.00 O'Cedar Mop, large triangle shape, special for Saturday at **\$1.69**

\$2.00 Liquid Veneer Mop, "Swab comes off with a pull" **\$1.69**

Crochet Bed Spreads, three-quarter size and double bed size, Saturday **\$2.49**

36-inch by 7-ft. Oil Opaque Window Shades, Saturday for **89c**

\$1.00 size Liquid Wax Oil for furniture, floors and auto **69c**

18-inch Traveling Bag in black imitation leather, Saturday at **\$2.98**

All Hartman Trunks, wardrobe and dress, are specially priced for Saturday's wonderful sale.

(Third Floor)

Boys' New Winter Overcoats and Mackinaws

This sale tomorrow, made possible by a special purchase of new winter coats and mackinaws from a New York manufacturer. This assortment arrived Thursday and is a wonder. Overcoat sizes are 3 to 10, Mackinaws 7 to 17. Actual values up to \$13.50. Special for SATURDAY at

\$8.95

(Second Floor)



ALL THE NEWS ALL THE TIME--THE ARGUS